

Sensedia Raises Growth Capital Round to Enable a More Open, Connected and Digital World

Riverwood Capitals Leads US\$21 Million Investment to Fund Product and Geographic Expansion Amidst Growing Global Need for Next Generation Connectivity Platform and Services

São Paulo and London, May 11th, 2021 – Sensedia, a modern services connectivity and integration expert, today announced a US\$21 million funding round led by Riverwood Capital to further accelerate its product roadmap and drive geographic expansion, in order to improve its value offer to enterprises in Brazil, Latin America and globally.

Cloud adoption has grown exponentially during recent years, and enterprises are breaking monolithic applications into microservices, taking advantage of cloud elasticity in order to empower new digital experiences for millions of consumers. According to Gartner, “Microservices, event-driven APIs, hybrid/multicloud, and productized APIs are changing the way APIs are being designed, implemented and governed”.

Over the last two years, Sensedia experienced a four times growth rate in API traffic on their API Platform, driven by companies accelerating their digital transformation.

“Companies willing to integrate digital channels, leverage ecosystems and create modern cloud-native architectures are addressing those themes through a mature integration strategy. APIs, microservices, and events are the foundation for digital initiatives that can future-proof businesses, and we are excited to help our clients deliver innovative and improved digital experiences,” says Kleber Bacili, CEO and Co-Founder of Sensedia.

The Sensedia Platform allows customers to rapidly scale API-centric architectures and address needs such as security, governance, monetization, and developer engagement. Sensedia’s expertise and long-time understanding and utilization of APIs as key enablers for digital strategies has played an important role in supporting clients across multiple sectors. As an example, Sensedia is helping to establish definitions and interfaces sparked by the emergence of Open Banking regulations.

Sensedia has grown over 115% CAGR between 2014 and 2020 and by embracing other technologies on top of its APIs, has created a comprehensive offering. Sensedia serves major enterprises worldwide, with seven offices across Brazil, Peru, Colombia, and the United Kingdom. Sensedia’s team is growing rapidly, it now has 460 team members and is expecting to reach over 650 by the end of 2021.

“We’ve been a fast-growing company since inception, and the partnership with Riverwood will further our capabilities and help us accelerate our product and global expansion,” said Marcilio Oliveira, Co-Founder and CRO of Sensedia. “As a global investor, Riverwood is the right partner to help us write the next chapters of our journey.”

“As the digitization of the economy accelerates, companies increasingly need to create, expose and manage APIs to interact with their ecosystem partners,” said Francisco Alvarez-Demalde, Co-Founder and Managing Partner at Riverwood Capital. “We are excited to partner with this talented and world-class team as they help enterprises across multiple geographies embrace hyper-connectivity and collaboration.”

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About Sensedia

Sensedia is a modern services connectivity and integration expert, providing a technology platform and services to enterprises in their journey towards a more open, connected and digital world. The company delivers API management, microservices, service-mesh and legacy integration enablement to innovative enterprises worldwide to integrate digital channels, leverage their ecosystem and create a modern multi-cloud/hybrid architecture in a governed, scalable and secure way. More at www.sensedia.com.

About Riverwood

Riverwood Capital invests in high-growth companies in the technology and technology-enabled industries. Riverwood offers a unique combination of operational, strategic, technology, and financial insight to portfolio companies that typically need growth capital and expertise to scale on a global basis. The firm seeks to invest in established businesses with a proven technology and business model, and the proper fit in terms of culture and values. Riverwood has offices in Menlo Park, CA; New York, NY; and São Paulo, Brazil. For more information, please visit www.riverwoodcapital.com